The Association of College and University Broadcasting Stations

SPECIAL RUSH BULLETIN
Release Date March 22, 1932

TO MEMBERS of
THE ASSOCIATION OF COLLEGE AND UNIVERSITY BROADCASTING STATIONS
(and a special request mailing list)

IMPORTANT ANNOUNCEMENTS

RELATIVE TO THE THIRD ANNUAL INSTITUTE FOR EDUCATION BY RADIO TO BE HELD
at
THE OHIO STATE UNIVERSITY, COLUMBUS, OHIO, JUNE 6 to 9 INCLUSIVE, 1932

ALL EDUCATIONAL INSTITUTIONS ARE AWARE OF THE EXCELLENT INSTITUTE CONDUCTED AT COLUMBUS, OHIO, EACH SUMMER. THE INSTITUTE NEEDS NO INTRODUCTION. HOWEVER, OFFICIALS CONDUCTING THE INSTITUTE NEED THE COOPERATION OF ALL PROGRAM DIRECTORS AND OFFICIALS OF THE VARIOUS EDUCATIONAL INSTITUTIONS THROUGHOUT THE NATION. KINDLY READ THE IMPORTANT COMMUNICATIONS ATTACHED AND ADVISE MR. F. H. LUMLEY OF OHIO STATE UNIVERSITY YOUR DECISION BY RUSH MAIL.

Sincerely yours

T. M. Beaird, Executive Secretary for Association
March 18, 1932

Mr. T. M. Beaird  
Executive Secretary  
The Association of College  
and University Broadcasting Stations  
University of Oklahoma  
Norman, Oklahoma

Dear Mr. Beaird:

We are at the present time interested in calling the attention of the college and university stations and interested persons to the meeting of the third annual Institute. I wonder if you would care to include in your bulletin an announcement of this meeting? We are also interested in having an exhibition of the various materials pertaining to educational broadcasting. I should appreciate it very much if you would find it possible to include the enclosed letter or a substantial part of it in your bulletin service.

Cordially yours,

(signed) F. H. Lumley  
Research Associate  
Radio Division
The third annual Institute for Education by Radio will meet in Columbus this year from June 6 to June 9. At this meeting the leaders in the field of radio education will gather to discuss the work that is being accomplished at the present time. Papers will be read, round tables held, demonstrations staged, and various kinds of materials exhibited. The proceedings of this meeting are published in book form under the title, "Education on the Air."

Because of your connection with the use of radio as an educational medium, we are anxious to secure your cooperation in putting on the exhibit. We are eager to make this exhibit as complete a display as possible of the results achieved by means of educational broadcasts. We hope, therefore, that you will be able to take part, so that the Institute members may have a full presentation of all the work which is now being carried on. Among the materials suitable for exhibit are the following:

a. Pupils' work such as drawings, notes, compositions, letters, art objects, tests.

b. Samples of scripts, talks, continuities used in putting on programs, printed announcements of educational programs.

c. Phonograph or other recordings of educational programs. These will be played at certain specified times.

d. Photographs of listening groups, classes.

e. Charts or other material showing in a graphic way the use of radio in education.

f. Publications dealing with radio, i.e. books, magazines, articles, reprints, mimeographed material. (In addition to material for display we would like to have material for free distribution.)

If you have any such material or other material suitable for exhibit purposes, please communicate with

F. H. Lumley
Bureau of Educational Research
Ohio State University
Columbus, Ohio

We trust that we may have the pleasure of your participation in this exhibit.

Yours truly,

F. H. Lumley